

Dear Colleagues,

August, 2018

The first full week of October is Mental Illness Awareness Week. Each year NAMI Affiliates across the country work to raise awareness of the millions of Americans who are impacted by a mental health condition. These awareness events reduce stigma and misunderstanding about mental illness, encourage treatment, and share stories of recovery and hope.

In honor of Mental Illness Awareness Week 2018, NAMI Lansing is partnering with MSU Department of Psychiatry and Lansing Institute of Behavioral Medicine. We invite your attendance and request your financial sponsorship for three dynamic events:

### **Mental Health Dialogue**

An open forum discussing mental illness; addressing myths, ministry and the people it affects.

**Sunday, October 7, 2018 3pm-5pm**  
Tabernacle of David

### **NAMI Lansing Open House**

Tour the NAMI Lansing office generously underwritten by *McLaren Health Care*.

**Monday, October 8, 2018 5pm-8pm**  
McLaren Orthopedic Hospital

### **Healing Through Art**

A community art event featuring artists expressing their creative vision and challenges.

**Friday, October 12, 2018 7pm-9pm**  
UrbanBeat

Your financial support allows us to facilitate these events and we ask for your help now. We have created various sponsorship platforms for you to choose from. Please see the attached sponsorship form and event details. Also, note the "Call to Art" flyer inviting artists to submit pieces for our show. We will follow up by phone in 1-2 weeks. Thank you for your consideration in supporting these events. Please contact NAMI Lansing at [info@namilansing.org](mailto:info@namilansing.org) or (517) 484-3404 if we can be of any assistance.



Margaret Keeler, PMHNP



Roy Meland, D.O.



Jed Magen, D.O.





# NAMI Lansing

# Sponsorship Opportunities

NAMI Lansing, in collaboration with MSU Department of Psychiatry and Lansing Institute of Behavioral Medicine, invites you to make a difference by becoming a partner in this year's Mental Illness Awareness Week.

## PLATINUM SPONSOR – \$2,500

Includes logo on all promotional materials such as social media advertising, posters and flyers. Also includes recognition on radio, TV and at the event.

## GOLD SPONSOR – \$1,500

Includes logo on promotional materials such as social media advertising, posters and flyers. Also includes recognition on radio and at the event.

## SILVER SPONSOR – \$500

Includes logo on promotional materials such as social media advertising, posters and flyers. Also includes recognition at the event.

## BRONZE SPONSOR – \$250

Includes logo on promotional materials such as social media advertising and recognition at the event.

## SUPPORTER SPONSOR – \$100

Includes recognition at the event.

**All contributors will be recognized on our website.**

[www.namilansing.org](http://www.namilansing.org)   [info@namilansing.org](mailto:info@namilansing.org)   (517) 484-3404

**Your sponsorship will support the following events:**

### Mental Health Dialogue

Sunday, Oct. 7th, 2018 3pm–5pm

Tabernacle of David, 2645 W. Holmes Rd, Lansing

An open forum discussing mental illness; addressing myths, ministry and the people it affects.

### Open House at New NAMI Lansing Office

Monday, Oct. 8th, 2018 5pm–8pm

McLaren Orthopedic Hospital - Visitor Entrance  
2727 S. Pennsylvania Ave, Lansing

Tour the NAMI Lansing office generously underwritten by *McLaren Health Care*.

### Healing Through Art

Friday, Oct. 12th, 2018 7pm–9pm

UrbanBeat, 1213 Turner Street, Lansing

A community art event featuring artists expressing their creative vision and challenges.

**#StigmaFree**



# Sponsorship Form

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

PLATINUM SPONSOR - \$2,500

GOLD SPONSOR - \$1,500

SILVER SPONSOR - \$500

BRONZE SPONSOR - \$250

SUPPORTER SPONSOR - \$100

**Please send your logo  
for display and promotion to  
[info@namilansing.org](mailto:info@namilansing.org)**

Please submit this form to  
[info@namilansing.org](mailto:info@namilansing.org)  
or to NAMI Lansing,  
P.O. Box 26101, Lansing, MI 48909

(517) 484-3404

[www.namilansing.org](http://www.namilansing.org)

*Thank you very much for your support.*

**#StigmaFree**

